

# FORMULA



Strategic Networking &
Strategic Storytelling for Success

SYDNEY | Thursday 13th September

MELBOURNE | Thursday 20th September

# Janine Garner and Gabrielle Dolan, form a dynamic duo to offer business leaders a unique training opportunity.

As global Thought Leaders in connected leadership and business storytelling, Janine and Gabrielle will guide you through a day brimming with learning, insight and actionable plans.

These One Day workshops in Sydney and Melbourne have been specifically designed for leaders who want to improve the way they communicate. The training will improve your ability to connect, influence and drive change in the workplace.

# If you are a leader that wants to:

- Be noticed and remembered in this increasingly interconnected and busy world
- Connect and influence more to build advocacy, drive change and increase engagement
- Find a network that will support and encourage your growth and success
- Deliver messages with impact that cut through the clutter...

## ...then this is a must-attend workshop for you.

# In this workshop:

- Understand why networking is an essential skill to support personal and professional success and why your network matters more than ever
- Build a small, strategic network that works for you and a Personal Connection Plan to drive your success
- Discover the what, why and how of storytelling and why authentic leaders need to embrace it
- Increase your ability to engage and influence others using storytelling
- Learn how to construct and deliver stories you can use to communicate values and/or purpose

This is a day not to be missed for any leader wanting to improve their leadership skills.

# **Loved every minute of it!**

I recently attended Gabrielle's Business Storytelling Workshop and loved every minute of it! From the moment the workshop started it was clear it was going to be a fun learning environment. Gabrielle delivers the content in such an engaging way that you actually don't realise you're learning until you put the theory into practise. I highly recommend this workshop or working with Gabrielle to improve storytelling capability within your business.

Suzanne Richards, Internal Communications, 7-Eleven

# **Tools for Success**

Janine is a master at creating connections and providing the tools for success. Any time I spend with her leaves me with so much clarity and motivation about my direction and I cannot recommend Janine highly enough, she will leave you a better version of yourself.

Melinda Cruz, Founder Miracle Babies & International Speaker

# Simple & Powerful

Gabrielle shared her simple but powerful storytelling techniques that we could start using immediately. We tapped into our own daily experiences to connect personal stories with business messages. Whether your role entails leadership, management, sales, clients, influencing, negotiating, meetings or even just dealing with people in general, you will definitely benefit from what Gabrielle has to share.

Ganesh Radhakrishnan, Managed Services, Accenture Technology

# A toolkit for professionals

Janine is an amazing ball of energy who let's nothing get in her way or slow her down in the pursuit of inspiring people. She offers tremendous encouragement, leverages her varied and talented network of colleagues and provides a toolkit for professionals to be the best they can be.

Nick Faris - Microfocus

# A whole new skill level

What an amazing session and presentation at Senior Women in Multinationals. Thank you so much. I have used stories for years and always tried to use a story in our branding strategy. Gabrielle's session took this skill to a whole new level. I can't wait to implement this in my next presentation and strategy.

Caroline Pilot, Strategist, TOLMAR Australia Pty Ltd

# Thought provoking & motivational

Janine Is a truly inspirational women! We had the pleasure of hosting her at the BPAY Group on Wednesday where she presented her keynote on 'It's Who You Know'. Not only is she a thoroughly engaging, enthusiastic and entertaining speaker but, what she had to say was thought provoking and motivational. People have not stopped talking about her visit and I can't wait until we can invite her back again!

Lucy Lithgow, General Manager Human Resources Bpay

# **Pricing**

Early Bird until 21st August \$799 (incl. GST)

Tables for 6 for only \$4,794 (incl. GST)

**Standard tickets for \$995 (incl. GST)** 

### This includes:

- All workbooks
- A copy each of best selling books Stories for Work by Gabrielle Dolan & It's Who You Know by Janine Garner
- Business Storytelling 90-day follow up program
- 12 Week Networking Challenge follow up program
- Morning tea, lunch and afternoon tea

### **SYDNEY**

- Thursday 13<sup>th</sup> September
- Kent 1 and Kent 2, Fraser Suites, 488 Kent St, Sydney
- 9am 5:00pm
- Click here to register

### **MELBOURNE**

- Thursday 20<sup>th</sup> September
- Heritage Room, Rendezvous Hotel, 328 Flinders St, Melbourne
- 9am 5:00pm
- Click here to register