



2019

**Gabrielle Dolan**  
Speaker

For those who want to engage and connect with colleagues and clients in a meaningful way.



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**Immersing yourself in the understanding and study of communication doesn't automatically make you an engaging and inspiring speaker, but it certainly doesn't hurt. Gabrielle's experience in the corporate world and Business Storytelling authority have made her a highly sought-after keynote speaker on authentic communication.**

## Speaking Topics

### **The Art and Science of Storytelling**

Over the last decade business storytelling has emerged as a powerful communication skill and leadership competency. In this high impact keynote, Gabrielle will provide compelling reasons and insights for why leaders need to embrace storytelling to connect, engage and inspire.

The audience will experience first hand the power of sharing personal stories to communicate business messages. In addition they will gain valuable insights on what makes a story a story and how to avoid the most common mistakes when sharing stories in business.

### **Authentic Communication**

In an ongoing age of information overload and technical disruption, communicating in a way that is more effective and engaging is needed more than ever before.

In this entertaining and educational keynote, Gabrielle will show leaders how they can ensure their messages are not only understood but remembered. Pointing out the hidden consequences and often hilarious absurdity of using corporate jargon and business speak, Gabrielle will motivate the audience to speak in a way that is more real.

### **Authentic Leadership**

By 2020 Generation Y will be the most dominate generation in the workforce and in some industries that is already the case. They are demanding a different style of leader and will not tolerate outdated leadership styles.

Based on Gabrielle's best selling book Ignite: Real leaders, real talk, real results, this compelling keynote will fundamentally challenge the audience's perception on authentic leadership. By providing real life examples the audience will be motivated to embrace authentic leadership and to communicate in a way that is more genuine.

**To increase the impact Gabrielle can have at your conference, add a practical skilling workshop on how to find, develop and share personal stories in business.**



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## Highly recommended

Gabrielle Dolan is an inspirational speaker who draws from her experience as a global thought leader on authentic leadership and business storytelling to connect with and wow audiences across the globe. In front of our international group of more than 1,000 people, she demonstrated an exceptional ability to capture and challenge our audience while delivering some great tips about becoming better leaders and communicators using the art of storytelling. I highly recommend Gabrielle as a keynote speaker for your next event.

*Sarah McLaughlin Porteous,  
PMP Director of Communications at City of New Orleans, Special Projects and Strategic Engagement Office*

## Great audience connection

I could not recommend Gabrielle more highly: this is a tough subject topic - senior leaders can be very suspicious of the benefit of storytelling - but Gabrielle drives home the message elegantly. She has a great connection with the audience whether they be CEO's of businesses or front line team leaders - she passes on years of learning into a very easy to understand chapters. She is very 'low maintenance', needs little or no introduction; the event organisers all commented that it was a pleasure to work with her. Gabrielle is highly entertaining - but her message hits the target and resonates. Not surprisingly she received the highest rating from all 700 delegates - the star of the event.

*Joe McCollum  
Group Human Resources Director at Spark New Zealand*

## Hilarious & Insightful

If you've worked in organisations where the leadership didn't "get it," and where their corporate jargon filled the workplace like a dull grey fog, then you'll find Gabrielle's messages about authentic business storytelling to be as refreshing as a cool sea breeze! She shares her own hilarious and insightful experiences in helping senior leaders become authentic storytellers and connect with employees on a personal, meaningful level. Through her own stories, she teaches how we can use the power of storytelling to drive better business results.

*Robin Russell McCasland,  
Communication Executive in Healthcare & Technology Industries*