

Gabrielle Dolan

Biography

Gabrielle Dolan can tell you a story or two.

In fact, it was while working in a senior leadership role at National Australia Bank that she realised the power of storytelling in effective business communication. Since that epiphany, Gabrielle has found her calling as a global thought leader on authentic leadership and business storytelling.

A highly sought-after keynote speaker, educator and author, Gabrielle has worked with thousands of high-profile leaders from around the world and helped countless of Australia's top 50 companies and multinationals to humanise their communications - Telstra, EY, Accenture, VISA, Australia Post, National Australia Bank, Amazon, Vodafone and the Obama Foundation to name drop a few.

She holds a master's degree in management and leadership from Swinburne University, an associate diploma in education and training from the University of Melbourne, and is a graduate of the Harvard Kennedy School of Executive Education in both the Art and Practice of Adaptive Leadership and Women and Power: Leadership in a New World.

Gabrielle is also the bestselling author of *Real Communication: How to be you and lead true*, a finalist in the Australian Business Leadership Book Awards for 2019. Her other published books include *Stories for Work: The Essential Guide to Business Storytelling* (2017), *Storytelling for Job Interviews* (2016), *Ignite: Real Leadership*, *Real Talk*, *Real Results* (2015) which reached the top five on Australia's bestselling business books and *Hooked: How Leaders Connect, Engage and Inspire with Storytelling* (2013). Her latest title, *Magnetic Stories: Connect with customers and engage employees with brand storytelling* will be published by Wiley in March 2021.

Bringing humanity to the way business people communicate isn't just a career, it's a calling. Her dedication to the industry was recognised when Gabrielle was awarded the 2020 Communicator of the Year by the International Association of Business Communicators Asia Pacific region. The ultimate expression of her passion for the cause is her Jargon Free Fridays movement/ global movement (jargonfreefridays.com).

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