



2021

# Gabrielle Dolan Presenting with Impact

How to engage and connect in a meaningful way  
both onstage and online.



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**This workshop is designed to help individuals present with impact. The content covers skills, tips and methods for presenting virtually and in person.**

This is NOT just a tips program, as there are plenty of them available for free online. Gabrielle Dolan's training will provide participants with the ability to identify their message, audience and modes of delivery. Learn how to avoid common mistakes and present with impact in both a virtual and face to face context.

## **In this workshop you will...**

- Learn how to structure presentations from beginning to end.
- Discover the process to identify key messages in your presentation.
- Undertake the Harvard inspired, perspective model to better influence your audience.
- Understand the various delivery methods for onstage or online
- Discover the '5 MUST NEVER DOs' when it comes to using PowerPoint.
- Find additional delivery methods looking at the four stories presenters need.
- Understand what needs to be done before a presentation onstage and online.
- Learn specific tips for online presenting – background, lighting, authentic style.
- Explore ways to keep online sessions interactive and engaging.
- Learn how to be flexible during the presentation.
- Discover different techniques to deal with anxiety when speaking.

### **Follow-Up Resource**

- Receive a free copy of my latest eBook *Bullet Points Kill and other deadly presentation traps.*



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## Deliver with Impact

Gabrielle ran a 'presenting with impact workshop' for our NAB marketing team and the feedback has been overwhelmingly positive. The presentation has really helped the group better understand not only how to construct a presentation but deliver it with impact, whether pitching to a small team, presenting on stage or to hundreds via a webinar.

**Nicole Abbott,**  
*Marketing & Customer Experience, NAB*

## Landing the message

Gabrielle's virtual training has had a measurable impact within my team on the way we are communicating together and most importantly to customers. I have seen such a change in the way the team think through landing the message with a memorable impact. The simple to adopt tools and techniques have meant we know we are having more impact and that our messages and intent is landing with our audiences.

**Andrew Boyd**  
*Head of Digital Natives, Amazon Web Services*

## Right on the mark!

Gabrielle was such an engaging speaker during a recent virtual session. She had great interaction with the group and effectively incorporated questions from both the chat and the attendees on video. And as always her comments were right on the mark! Such a pro in a virtual setting.

**Gretchen Gagel,**  
*Managing Director Asia Pacific at Conversant;*  
*Affiliate Professor, Australia National University and University of Denver*