

Gabrielle Dolan

Biography

Gabrielle Dolan can tell you a story or two.

In fact, it was while working in a senior leadership role at National Australia Bank that she realised the power of storytelling in effective business communication. Since that epiphany, Gabrielle has found her calling as a global thought leader on strategic storytelling and real communication.

A highly sought-after keynote speaker, educator and author, Gabrielle's extensive client list includes Telstra, EY, Accenture, VISA, Australia Post, National Australia Bank, Amazon, Vodafone and the Obama Foundation.

She holds a master's degree in management and leadership from Swinburne University, an associate diploma in education and training from the University of Melbourne, and is a graduate of the Harvard Kennedy School of Executive Education.

Gabrielle is also the bestselling author of *Real Communication: How to be you and lead true*, a finalist in the Australian Business Leadership Book Awards for 2019. Her other published books include *Stories for Work* (2017), *Storytelling for Job Interviews* (2016), *Ignite* (2015) and *Hooked* (2013). Her latest title, *Magnetic Stories: Connect with customers and engage employees with brand storytelling* was published by Wiley in March 2021 and debuted at number two on Australia's best selling business books.

Bringing humanity to the way business people communicate isn't just a career, it's a calling. Her dedication to the industry was recognised when Gabrielle was awarded the 2020 Communicator of the Year by the International Association of Business Communicators Asia Pacific region. The ultimate expression of her passion for the cause is her Jargon Free Fridays global movement (jargonfreefridays.com).

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